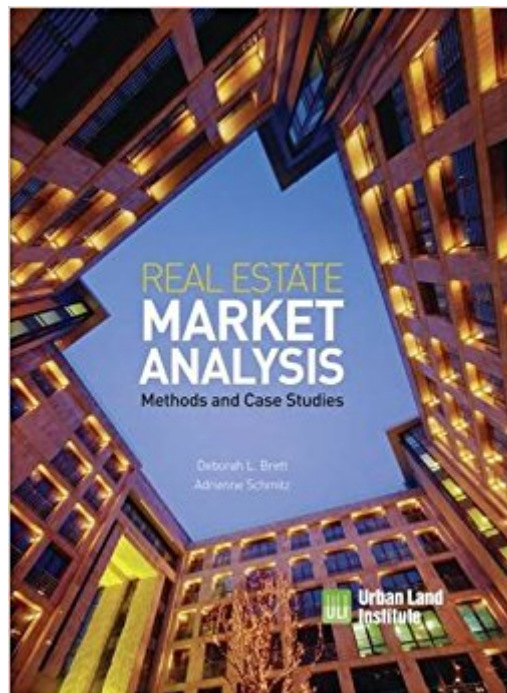




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Real Estate Market Analysis: Methods And Case Studies, Second Edition



Synopsis

Offering the tools needed to evaluate trends and understand key factors affecting the real estate market, this book explains how to get started, where to get information, and how to apply the basic techniques to a variety of development types. This practical primer offers a step-by-step approach to developing property--whether public or private sector--and shows how market-analysis methods have been employed in real projects. The 13 case studies written by top market analysts provide models that can be applied to multifamily, hotel, office, industrial, entertainment, mixed-use, and/or master-planned communities. This is an excellent reference for real estate students and professionals to maximize potential in a troubled market.

Book Information

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Customer Reviews

Deborah L. Brett is a real estate and planning consultant for a wide range of public and private organizations, providing project-related market analysis. She lives in Plainsboro, New Jersey.

Adrienne Schmitz is a director at the Urban Land Institute, the world's leading real estate and land-use education and research institute. She lives in Washington DC.

This book provides really good information on the Real Estate Analysis process. It provides the reader with a strong base of knowledge on various real estate products from single use types to multi use types and key market driver that effect the real estate development decision making process.

A very good , thorough book for the student of real estate.

Very clear, albeit a little wordy in some sections.

Excellent and easy read

The book has a ruck on the top right corner.

Book was sold as new and was in new condition; however, plastic was removed and CD with excel spreads was missing. Really lowers the value of the book to fair without the CD.

Ok

it's a very good textbook for my fall semester in the year of 2012, you can really benefit a lot from it!

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